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## Plan Overview

*A Data Management Plan created using DMPonline*

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# Charitable Fundraising, Government Advocacy, Public Health Crisis

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## Data description

### What types of data will be used or created?

#### 1. Charity In China

The main data set we apply comes from a governmental administration platform, namely Charity In China. We now give a brief introduction to this data set. And we provide more detail demonstration and some basic description statistics in our Appendix A.1. The data consists of three parts. It firstly records all the 10304 43 registered charitable organizations in China. It provides us with a detailed cross-sectional registration information, including the registered government; set-up date; geographical location; whether have public fundraising authorities; mission statement etc.

The second part of the data records all the public fundraising activities. And the recording system became completed and reliable since the year of 2016. In each record, we can obtain detailed information about the activities, including the beginning and ending date; mission statement; main usage and beneficiary groups of the fundraising activity; expected cost; way of disposing of the remaining donation etc.. And each public fundraising activity could be matched back with the data on charitable organization we mentioned above.

Moreover, part of public fundraising activities disclose their donation record on the platform. We can therefore track the donation received, administration cost etc. for those activities. However, unfortunately, these records are not well tracked every month. For example, some activities publish their donation record every month, but some of them only publish the record at the end of the activity. Hence, this might leads to potential "selective disclosure problem". Therefore, our empirical strategy would be mainly relied on the timing of public fundraising activity. And we would use the donation data for mechanism and further study.

In addition the the data from the administration platform of Charity In China, we also collect a large data set of donor level from more than 60 branches of Charity Federations. It compensates our research from the perspective of donor 44, recording more than 1,000,000 donation transactions. We give more information about this data set in the Appendix A.2. All the data sets mentioned above are collected by Web Crawler as introduced in the Appendix A.4.

### How will the data be structured and documented?

The full description of this data is shown in the appendices of the research Proposal

## Data storage and archiving

### How will your data be stored and backed up?

It is store in my personal computer. It will be backed up into the OneDrive

### Is any of the data of (ethically or commercially) sensitive nature? If so, how do you ensure the data are protected accordingly?

No, the data is publicly available

### Where will your data be archived in the long term?

In my personal computer and the OneDrive

## Data sharing

**Which data will you share, and under which conditions? How will you make the data available to others?**

The data would be available after email request